

Hotjar

Our website uses the Hotjar analysis software on some of our websites. Through Hotjar, interactions of randomly selected, individual visitors to our website are recorded anonymously. This makes it possible to measure and evaluate the user behaviour (clicks, mouse movements, scroll heights etc.) on our website. In this way we can anonymously identify where visitors click and how far they scroll. In addition, by means of Hotjar, information on the operating system, browser, incoming and outgoing links, geographical origin as well as the resolution and type of terminal device accessing our website offer is evaluated for statistical purposes by Hotjar. Furthermore, Hotjar creates user feedback using so called “feedback pools”. By using Hotjar we are able to make our website better and more customer friendly.

Responsible for Hotjar in terms of the General Data Protection Regulation is Hotjar Ltd. (Level 2, St Julian’s Business Centre, 3, Elia Zammit Street, St Julian’s STJ 1000, Malta, Europe, Tel: +1 (855) 464-6788, E-Mail: support@hotjar.com).

The information collected is not personal, is stored by Hotjar Ltd. and is not shared with other third parties. The protection of your personal data is of great importance to us when using this tool. All data is collected without us being able to assign it to specific users. If personal data is displayed on a website, Hotjar automatically hides it making it impossible to identify the user.

Additional information on functions and data usage with Hotjar can be found at: <https://www.hotjar.com/privacy>

The Hotjar tool alone can also be deactivated with the opt-out button under: <https://www.hotjar.com/opt-out>

Further information about Hotjar Ltd. and about the Hotjar tool can be found at: <https://www.hotjar.com>

Emsdetten, 21.09.2020